

# Back Her Business

Privacy notice

Help for what matters

 Ulster Bank

## **The name and contact details of our organisations**

This privacy notice applies to all personal information processing activities carried out by Ulster Bank Limited Plc (Ulster Bank) (“We”) in relation to the Back Her Business programme, in conjunction with Crowdfunder Ltd.

## **The name and contact details of our representative**

Our principal address is 11-16 Donegall Square East, Belfast BT1 5UB and our contact details can be located at [ulsterbank.co.uk](http://ulsterbank.co.uk).

## **The contact details of our data protection officer**

We want to make sure you are aware of your rights in relation to the personal information we process about you. We have described those rights and the circumstances in which they apply below. If you wish to exercise any of these rights, if you have any queries about how we use your personal information that are not answered here, or if you wish to complain to our Data Protection Officer, please contact us at 0345 742 4365. Overseas number: +44 2890 538 033. Minicom: 0800 015 4422.

Please note that in some cases, if you do not agree to the way we process your information, it will not be possible for us to provide you with support and information or funding for your business idea.

## **The purposes of processing**

If you agree, we will use the information that you provide to:

1. Review your business idea, enrol you in the Back Her Business programme and provide you with information on coaching, opportunities to meet role models and networking through our partner Crowdfunder. We will also provide information about events and business tools and access to our Pre-Accelerator programme.
2. Crowdfunder Ltd will determine if you meet our eligibility criteria to receive funding for your business idea from Ulster Bank.
3. If your funding application is successful, agents working on behalf of Ulster Bank will contact you regarding PR, media and marketing.

## **The lawful basis for processing**

### **Where necessary to comply with our Legal Obligations**

- to keep a record relating to the exercise of any of your rights relating to our processing of your personal information and
- to handle and resolve any complaints we receive relating to the provision of the Back Her Business programme.

### **Where necessary for us to pursue our Legitimate Interests**

Ulster Bank has a legitimate interest in processing your personal information as a Project Owner to facilitate the registration of your project as part of the Back Her Business programme.

If you apply for top-up funding, it is in Ulster Bank’s Legitimate Interests to process your personal information to assess eligibility for funding.

### **How we obtain information**

1. Information you give to us including your email address, mobile telephone number and post code;
2. Information that we receive from Crowdfunder, in assessing your eligibility to receive funding;
3. Information we receive from PNE, our third party grant administrator;
4. Biographical – your life experiences, shared by you to support your project registration and additional funding application;
5. Marketing preferences.

### **Who we share your information with**

Ulster Bank will share your information for the purposes of the Back Her Business programme, with our third party grant administrator PNE.

### **The details of transfers of the personal data to any third countries or international organisations (if applicable)**

Your data will not be transferred outside of the European Economic Area (EEA).

### **The retention periods for the personal data**

We will retain your personal information for no longer than 7 years.

### **The rights available to individuals in respect of the processing**

We want to make sure you are aware of your rights in relation to the personal information we process about you. We have described those rights and the circumstances in which they apply in the table below.

- Access – You have a right to get access to the personal information we hold about you
- Rectification – You have a right to rectification of inaccurate personal information and to update incomplete personal information
- Erasure – You have a right to request that we delete your personal information
- Restriction – You have a right to request us to restrict the processing of your personal information
- Objection – You have a right to object to the processing of your personal information
- Lodge a complaint – If you wish to raise a complaint on how we have handled your personal information, you can contact our Data Protection Officer who will investigate the matter. We hope that we can address any concerns you may have, but you can always contact the Information Commissioner's Office (ICO). For more information, visit <https://ico.org.uk/>

**Help for what matters**

 **Ulster Bank**

Ulster Bank Limited. Registered in Northern Ireland. Registration Number R733.  
Registered office: 11-16 Donegall Square East, Belfast BT1 5UB. A member  
of The Royal Bank of Scotland Group plc. Authorised by the Prudential  
Regulation Authority and regulated by the Financial Conduct Authority  
and the Prudential Regulation Authority, and entered on the Financial  
Services Register (Registration Number 122315).

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